

# Stimulating a renewable energy market

*the turmoil of RE policy and consumer mass adoption*

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# Various incentive systems are used in the Renewables industry to stimulate the market and bring about growth:

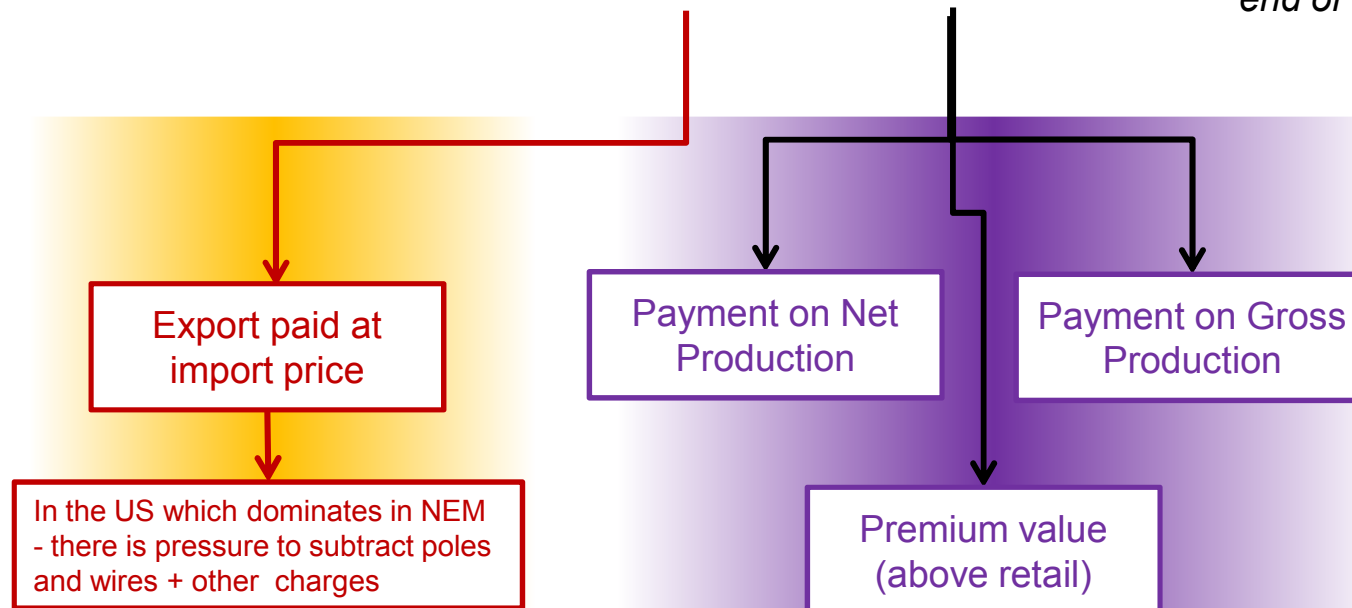
## PURCHASE based incentives

- ✓ Assorted rebates, tax credits and incentives
- ✓ Solar Renewable Energy Certificates (or Credits)

*California's Performance based program looks at actual production effectiveness, tilt, orientation, shading etc*

*Australian situation is that the original credits of up to \$8000 per install have been reduced to have multipliers at the low end of system capacity*

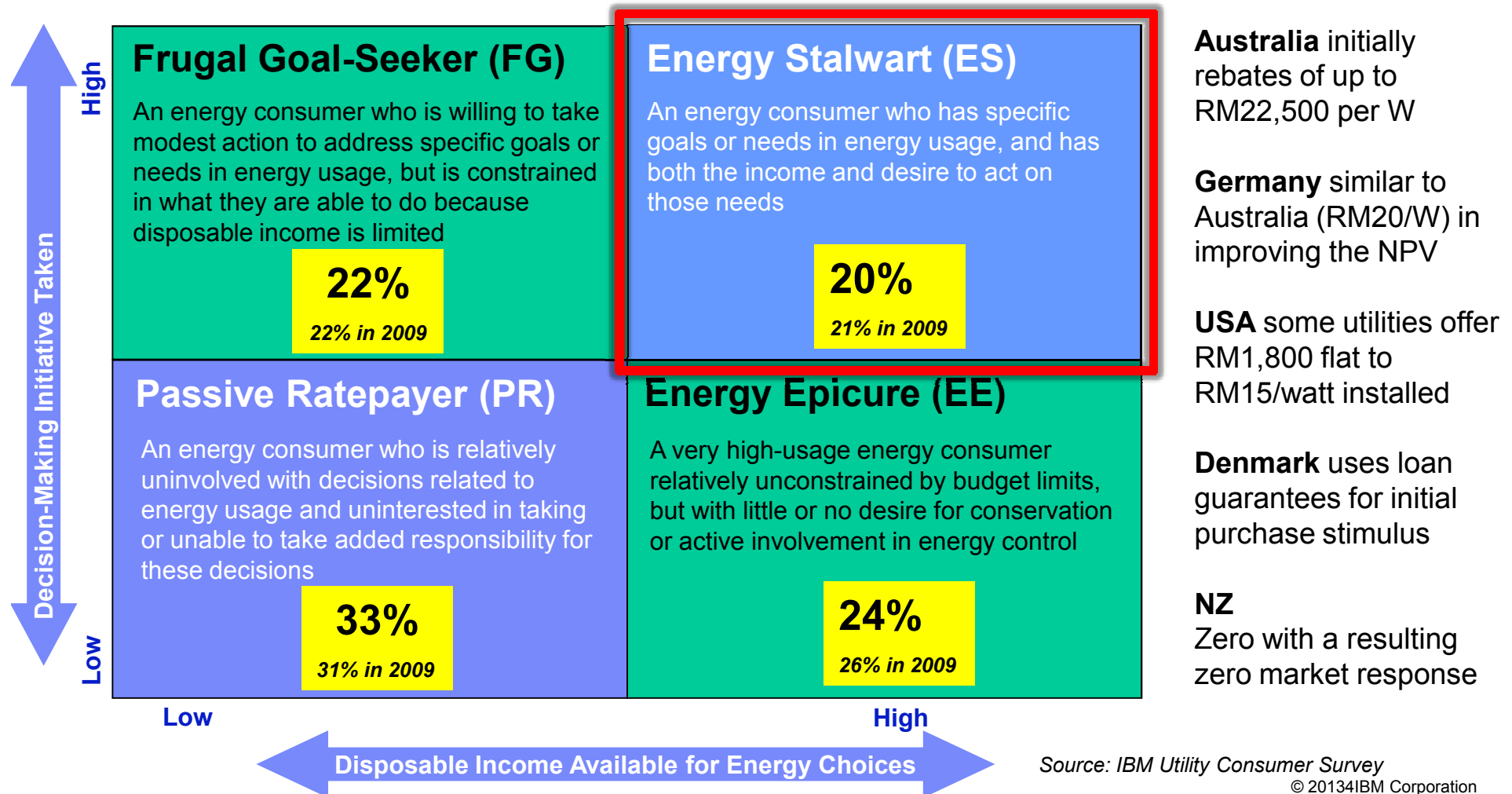
## PRODUCTION based incentives (**Net Metering** & **FiT**)





## What we have seen (that an industry in transition needs a kick start):

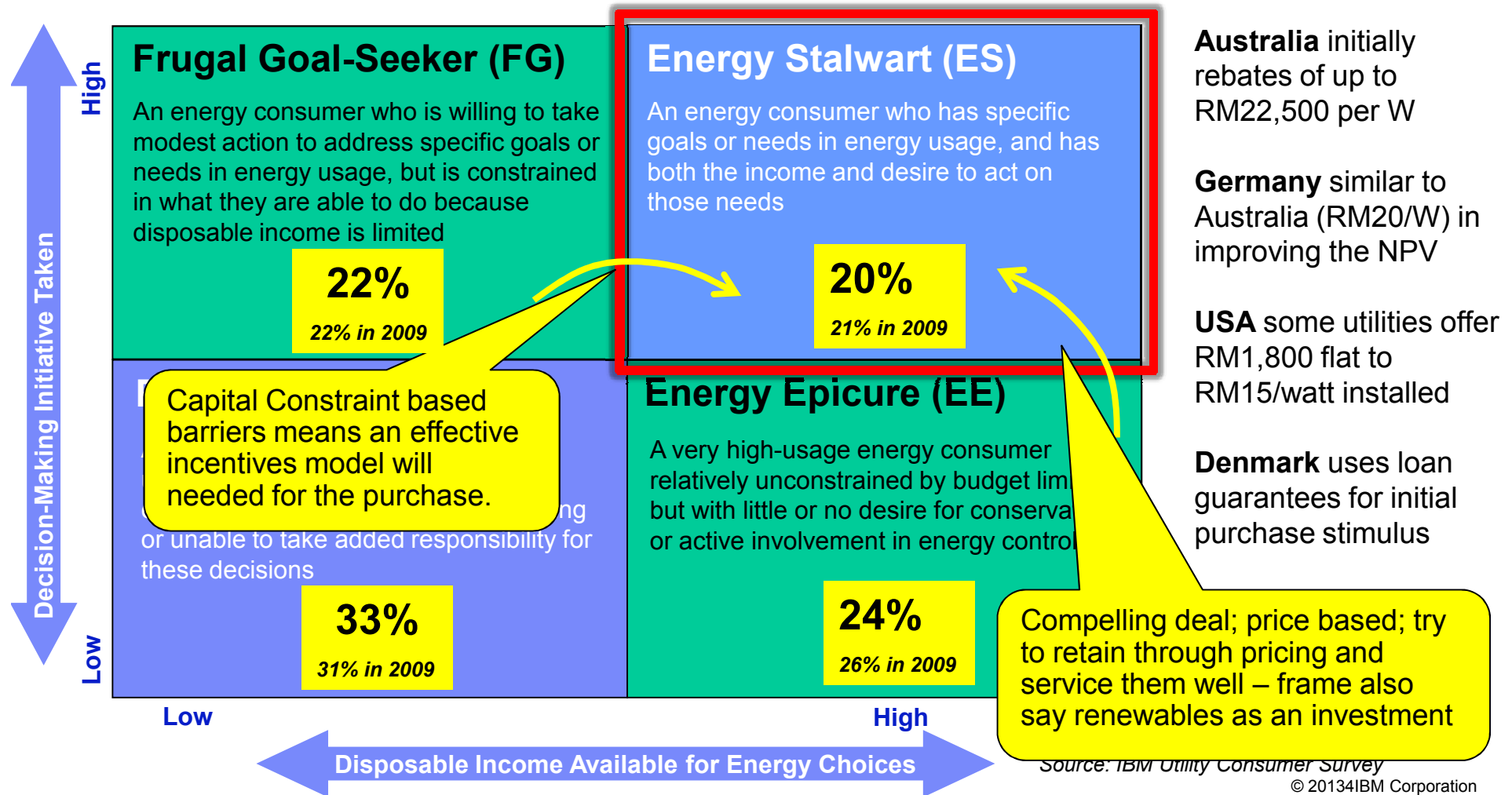
Customers can be segmented based on their inclination and capacity to be market participative (circa 2011). However incentives can change the market play:





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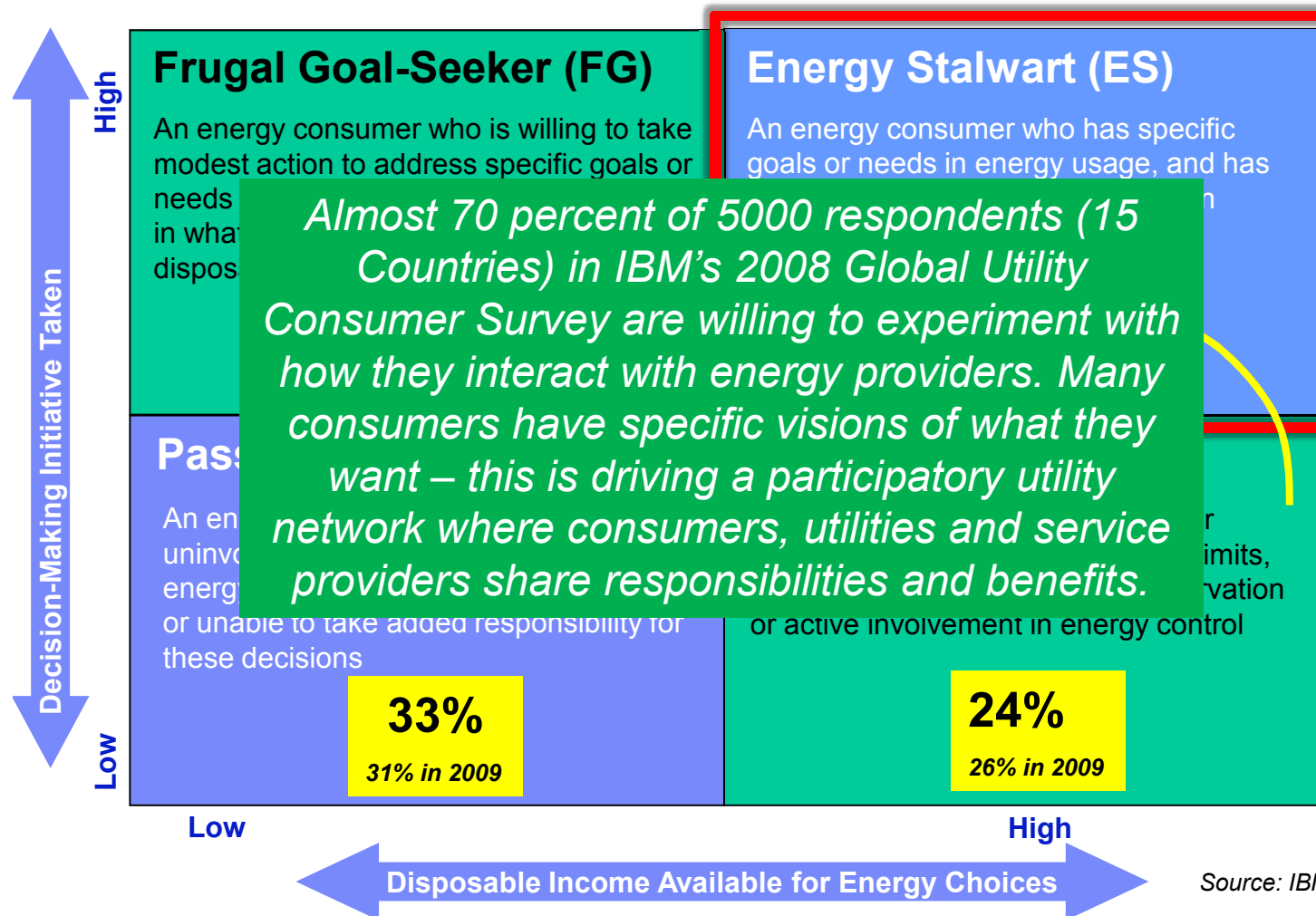
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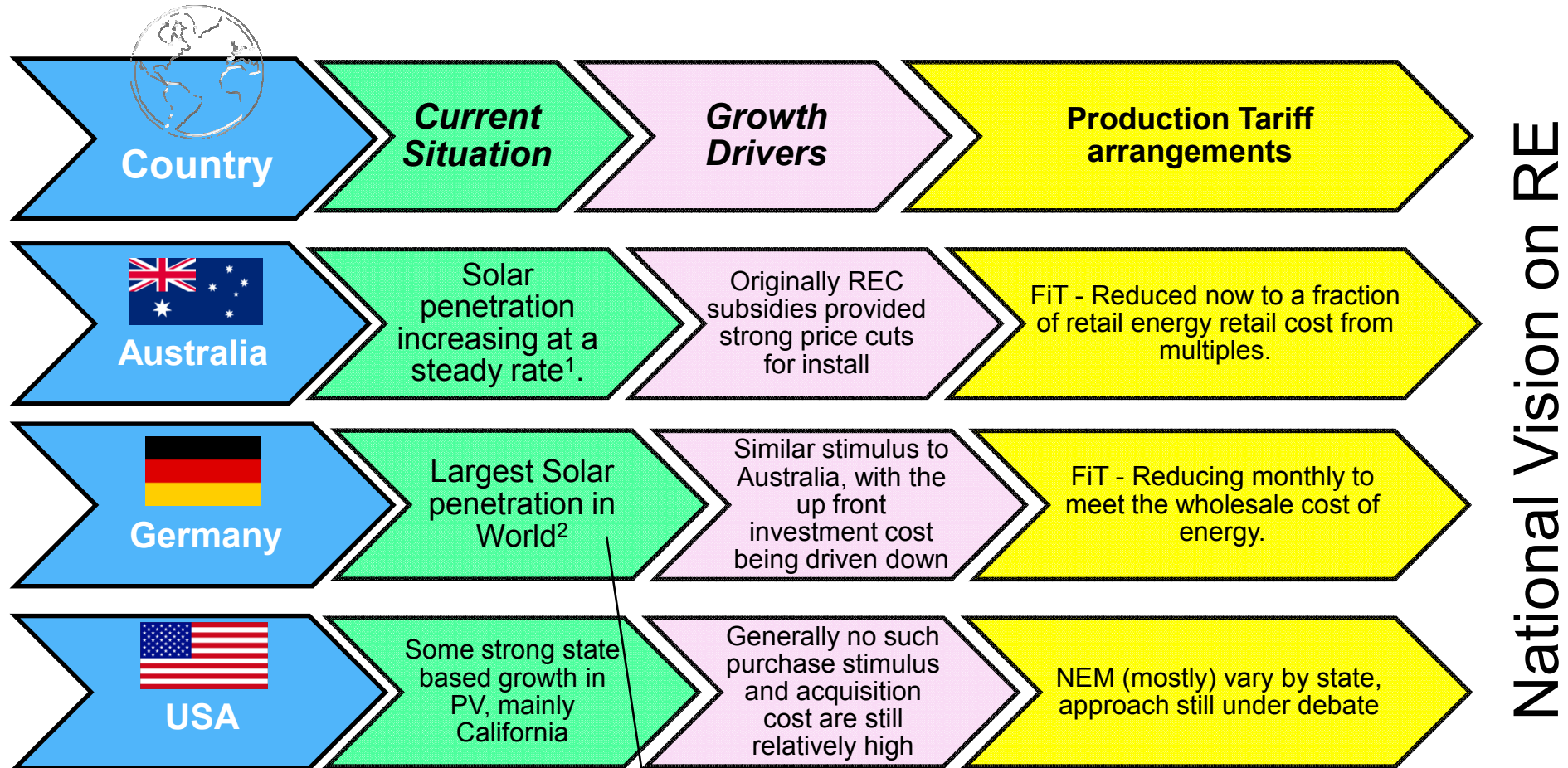
## What we have seen (that an industry in transition needs a kick start):

Customers can be segmented based on their inclination and capacity to be market participative (circa 2011). However incentives can change the market play:





# In a world of complex differing visions for RE, widely varying public expectations and a spectrum of financial arrangements – there is no clear way forward..... *but there is experience:*



<sup>1</sup>Australian has approx 4GW or PV  
<sup>2</sup>Germany has approx 38GW or PV

In 2011 Italy exceeded Germany's rate of solar uptake (which was 7.5GW, driven by high incentives €0.36-0.49.... RM1.50-2.00)



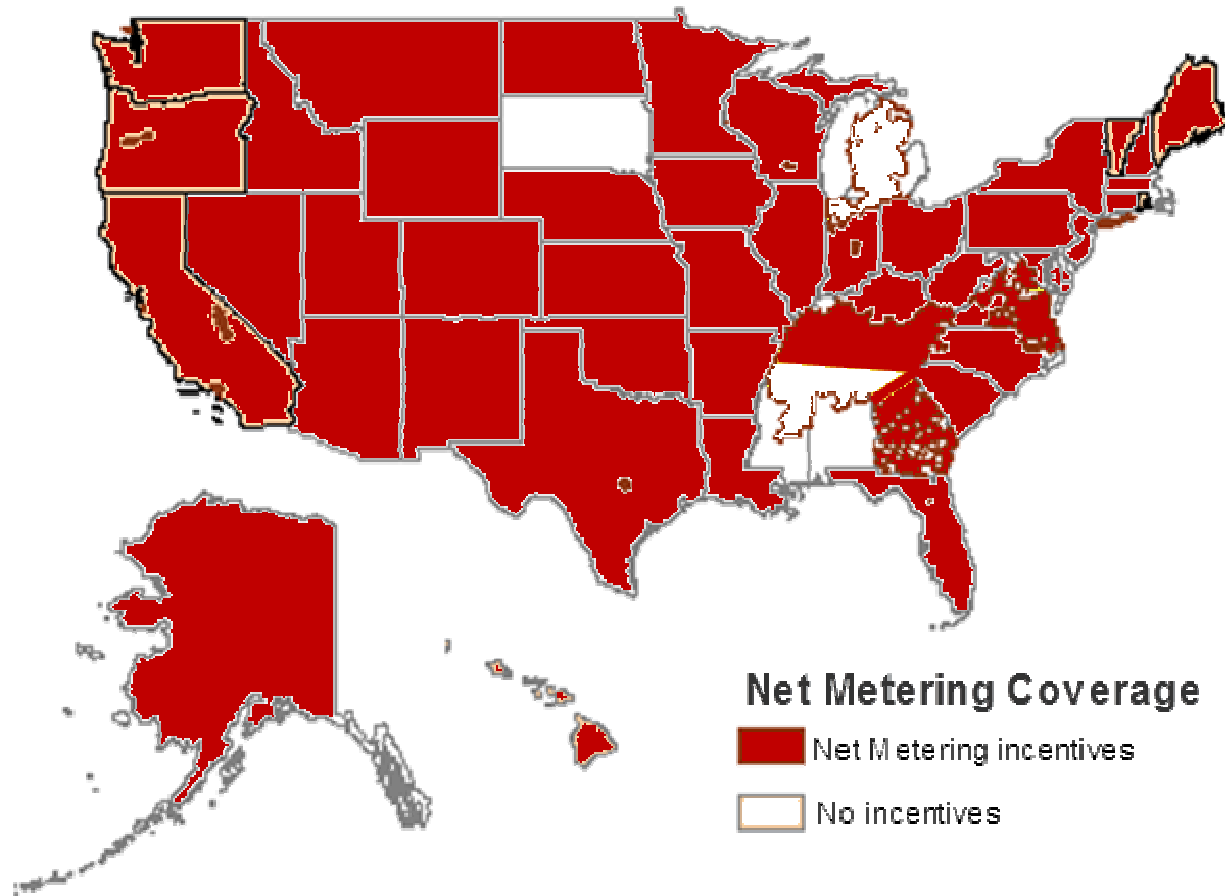
Europe is predominately using feed in tariff (shades of Green) with Net Metering in a few countries (orange) and the occasional lack of RE support.

Policy for a “premium rate” above retail was counted as FiT as it was metered and accounted for separately from the import tariff value.

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# Net Metering in USA



In most Net Metering programs in the US the Distribution (or retail) organisations are forced to buy at the full retail rate (although this rate includes the fixed costs of poles and wires, metering etc). This means that the cost of the fixed costs are being transferred to those without Solar.

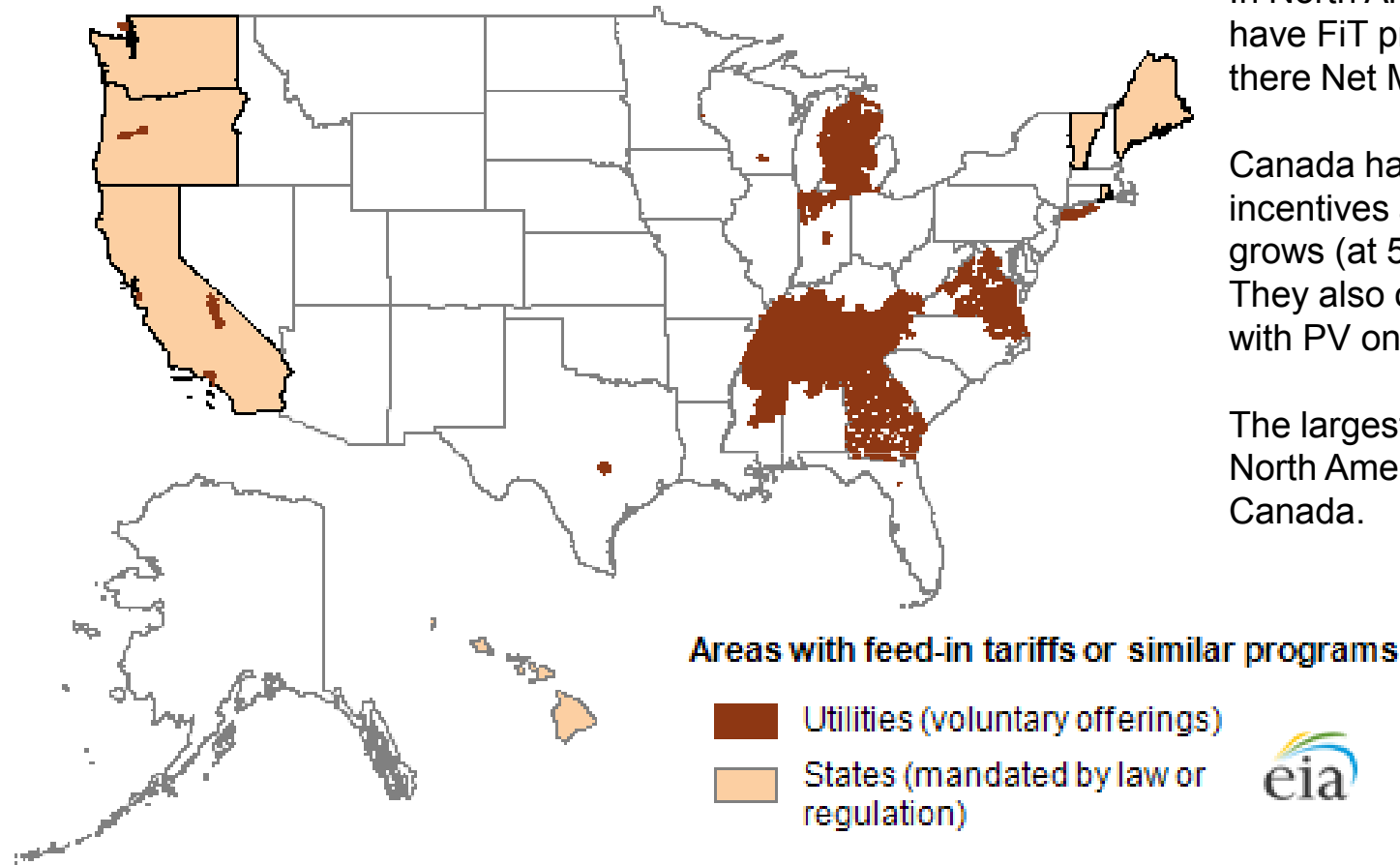
There is a fairly strong voice that says Net Metering policy should be updated to allow the poles and wires charge.







# FiT in USA



In North America, some states have FiT programs in addition to their Net Metering programs.

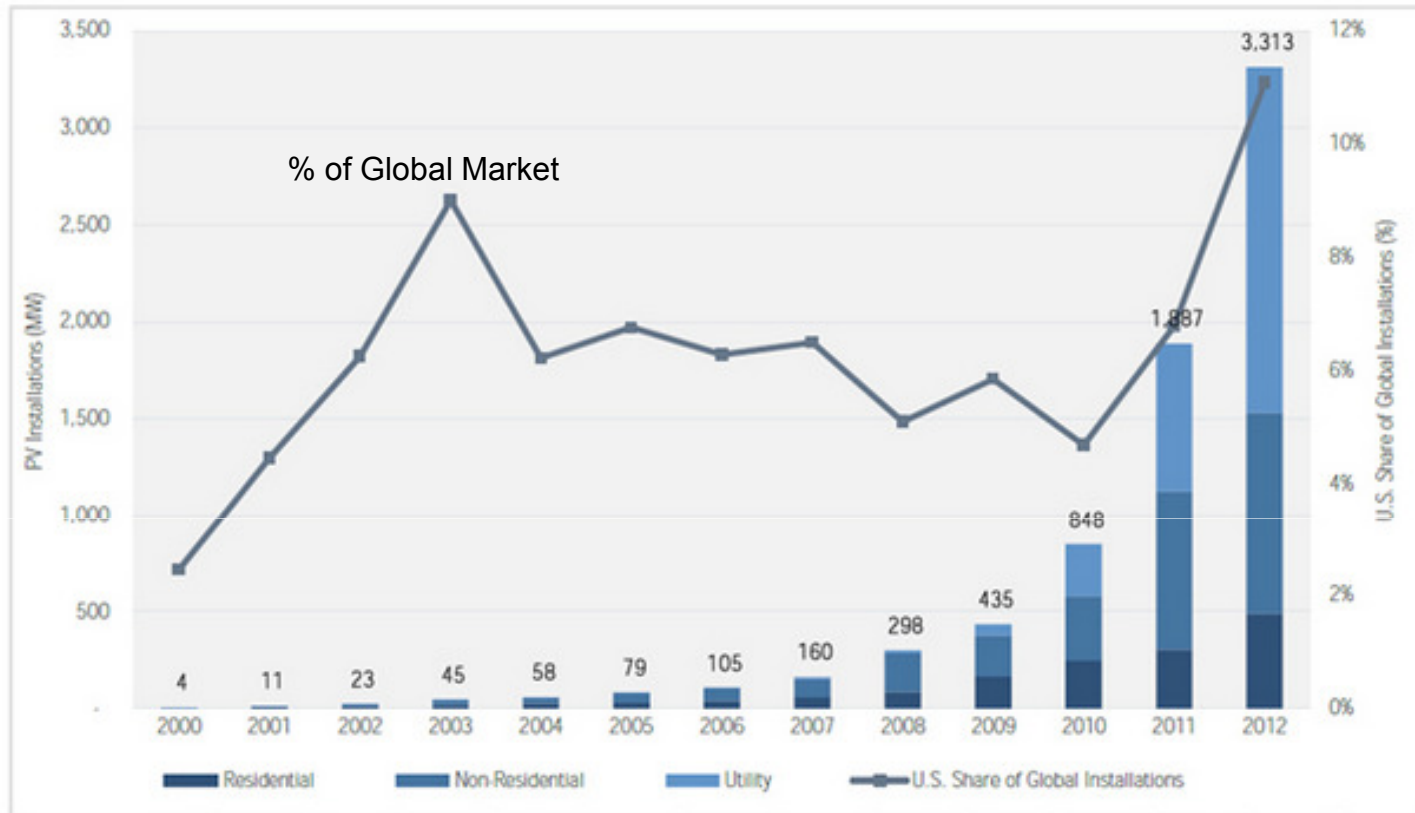
Canada has a declining rate of incentives as the amount of PV grows (at 5GW by end 2013). They also have over a 1/4 M homes with PV on their roof tops

The largest FiT program (in North America) exists in Ontario Canada.





# US National total of PV installations

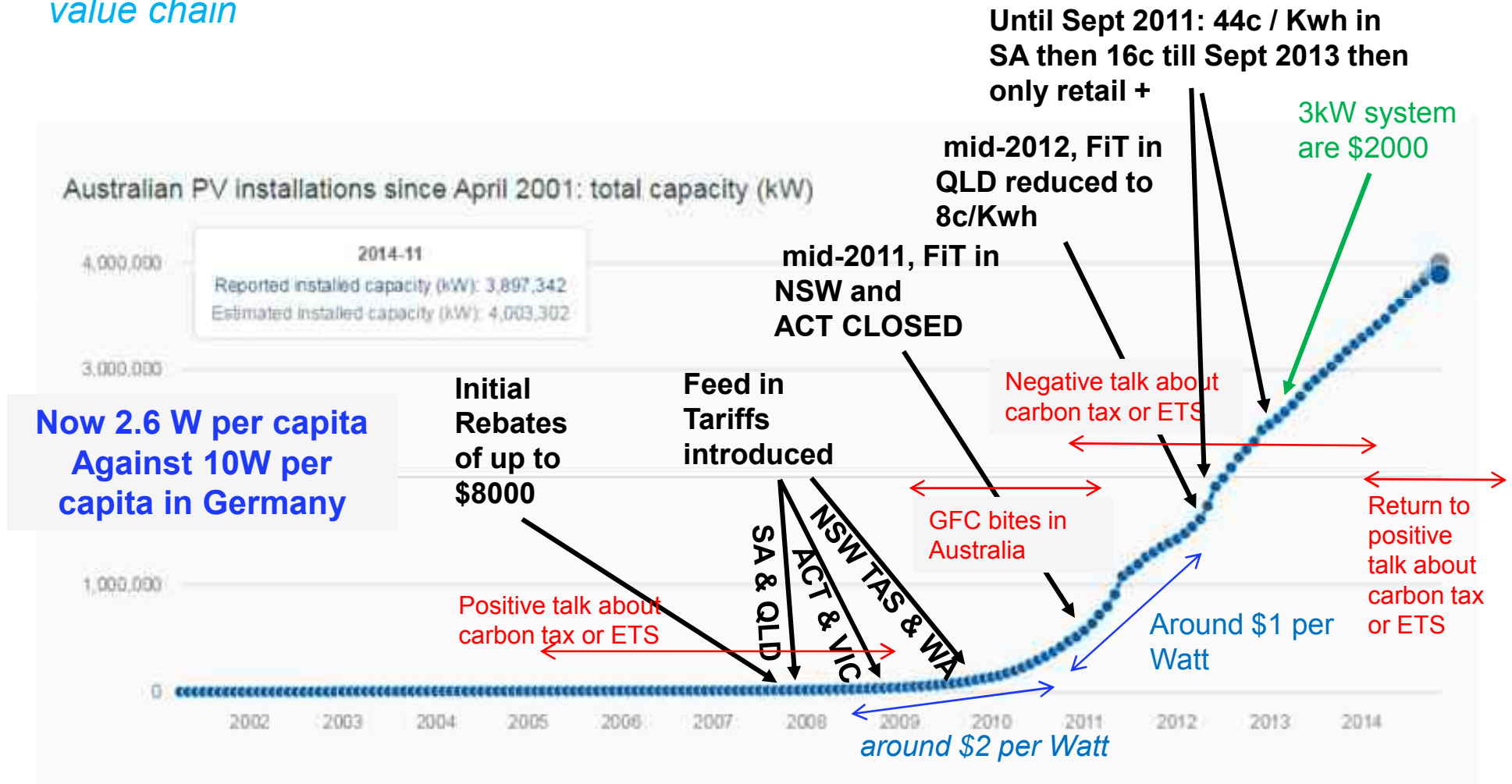


Installations (MWdc)	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Residential	1	5	11	15	24	27	38	58	82	164	246	302	488
Non-Residential	2	3	9	27	32	51	67	93	200	213	336	826	1,043
Utility	0	3	2	3	2	1	0	9	16	58	267	760	1,781
<b>Total Installations</b>	<b>4</b>	<b>11</b>	<b>23</b>	<b>45</b>	<b>58</b>	<b>79</b>	<b>105</b>	<b>160</b>	<b>298</b>	<b>435</b>	<b>848</b>	<b>1,887</b>	<b>3,313</b>

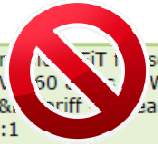


## REC in Australia; a progressive story

REC – spawns affordability and consumer consideration - *a key consideration of all consumers is cost of entry or barrier to entry into participative position in the energy value chain*



## The dynamics of approach and rewards: Maximum capacity, tariff value

Feed-in Tariff	ACT	NSW	QLD	SA	TAS	WA	VIC
<b>Policy / start Date</b>	Feed-in Tariff commenced 1 March 09	Feed-in Tariff to commence on 1 January 2010. Amended Oct 28 2010	Solar Scheme Bonus commenced 1 July 08	Feed-in Tariff commenced 1 July 2008	Feed-in Tariff to be announced. Currently only retail offering	Feed-in Tariff to commence 1 August 2010. In addition to Renewable Energy Buyback Scheme	Premium Feed-in Tariff commenced 1 Nov 2009. Fair & Reasonable Tariff (1:1) to remain
<b>Generation eligible</b>	Gross	Gross	Net	Net	Current retail offer – Net FiT - TBC	Net	Premium FiT - Net
<b>Tariff Level</b>	Systems installed from 1 July 2010: 45.7 cents / kWh	 <del>20c/kWh</del> <b>7c/KWh</b>	 <del>4c/kWh</del> <b>8c/KWh</b>	 <del>44c/kWh</del> <b>16c/KWh</b>	Current retail offer – at 20 cents / kWh FiT - TBC	FiT: 40 cents / kWh Renewable Energy Buyback Scheme: *7 cents / kWh (from 1 <sup>st</sup> August 2010)	 <del>Premium FiT 150c/kWh</del> <b>6.2c/KWh</b>
<b>Size / Eligibility</b>	Domestic small business, education for <30kW	Domestic, small business, schools, community organisations with inverter and solar panels 10kW or less.	Domestic and small business for < 10kW - single phase connection < 30kW - three phase connection	Domestic and small business for < 10kW - single phase connection < 30kW - three phase connection. Capacity measured from peak output of solar panels	Current retail offer - no restriction FiT - TBC	FiT – Domestic Synergy: < 5kW Horizon Power: <10kW per phase (30kW total) Buyback - Domestic, educational < 10kW	Premium FiT – Domestic, small business, schools, community facilities < 5kW. Capacity measured from nameplate capacity of panels. F&R Tariff - Domestic and small business <100kW
<b>Duration</b>	20 yrs	7 yrs (end 2016)	20 yrs	20 yrs	TBC	FiT- 10yrs	Premium FiT - 15 yrs
<b>Technologies eligible</b>	Solar, wind	Solar PV Micro-wind	Solar PV	Solar PV	Current retail offer - solar PV FiT - TBC	FiT / Buyback Scheme – solar PV, wind, micro-hydro	Premium FiT - solar PV F&R Tariff - wind, hydro, biomass, solar
<b>Status</b>	Legislated Stage 2 expected mid 2010	Legislated	Legislated	Legislated	FiT - to be announced	FiT- announced May 2010	Premium FiT - legislated F&R – legislated
<b>Website</b>	<a href="http://www.environment.act.gov.au">http://www.environment.act.gov.au</a>	<a href="http://www.industry.nsw.gov.au">http://www.industry.nsw.gov.au</a>	<a href="http://www.cleanenergy.qld.gov.au">http://www.cleanenergy.qld.gov.au</a>	<a href="http://www.climatechange.sa.gov.au">http://www.climatechange.sa.gov.au</a>	<a href="http://www.dier.tas.gov.au/energy">http://www.dier.tas.gov.au/energy</a>	<a href="http://www.energy.wa.gov.au">http://www.energy.wa.gov.au</a>	<a href="http://new.dpi.vic.gov.au">http://new.dpi.vic.gov.au</a>

Synergy Buyback Rate will be 7 cents/kWh. Horizon Power Rate will be REBS buy-back rate



## The uptake of Solar is responsive to incentives and stimulus duration

Video  
Dynamically showing  
solar uptake  
(can be found on  
Youtube)



# Australian production of Solar, one of the highest days 15<sup>th</sup> Dec 2014: *% of capacity producing energy*

Video  
dynamically indicating  
Capacity factor impact  
on a maximum  
production day



# Australian production of Solar, one of the highest days 15<sup>th</sup> Dec 2014: *% of load being supplied*

Video  
dynamically % of load  
supplied on a  
maximum production  
day

Germany has a policy of Feed in Tariff that provides huge incentives early on; to encourage fast pay back, reducing to allow the FiT to align to wholesale energy prices:

German tariff structure		2004	2005	2006	2007	2008	2009	2010	Jul 2010	Oct 2010	2011
Rooftop mounted	up to 30 kW	57,4	54,53	51,80	49,21	46,75	43,01	39,14	34,05	33,03	28,74
	between 30 kW and 100 kW	54,6	51,87	49,28	46,82	44,48	40,91	37,23	32,39	31,42	27,33
	above 100 kW	54,0	51,30	48,74	46,30	43,99	39,58	35,23	30,65	29,73	25,86
	above 1000 kW	54,0	51,30	48,74	46,30	43,99	33,00	29,37	25,55	24,79	21,56
Ground mounted	conversion areas	45,7	43,4	40,6	37,96	35,49	31,94	28,43	26,16	25,37	22,07
	agricultural fields	45,7	43,4	40,6	37,96	35,49	31,94	28,43	-	-	-
	other	45,7	43,4	40,6	37,96	35,49	31,94	28,43	25,02	24,26	21,11

The German feed-in tariffs is referred to as a "tariff degression":  
 A mechanism where the price (or tariff) ratchets down over time.  
 Done in order to track and encourage technological cost reductions



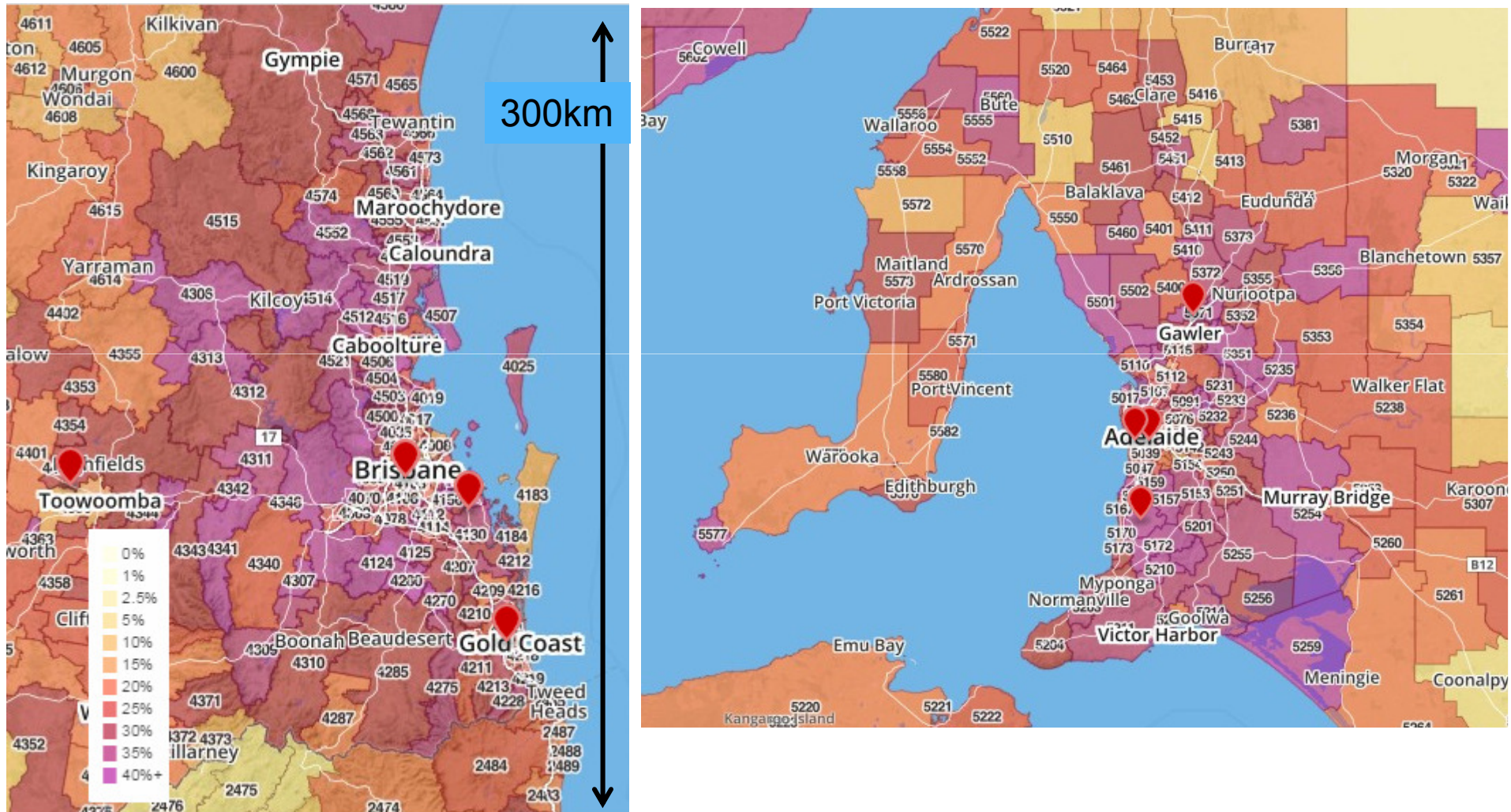
**Germany is using a monthly degression to being the FiT value into line with the wholesale cost of energy.**

Launch of €25M scheme over 2 years

Year	Month	Degression	Rooftop mounted				Ground mounted up to 10 MW <sub>p</sub>
			up to 10 kW <sub>p</sub>	up to 40 kW <sub>p</sub>	up to 1 MW <sub>p</sub>	up to 10 MW <sub>p</sub>	
2012	April	-	19.50	18.50	16.50	13.50	13.50
	May	1.0%	19.31	18.32	16.34	13.37	13.37
	June		19.11	18.13	16.17	13.23	13.23
	July		18.92	17.95	16.01	13.10	13.10
	August		18.73	17.77	15.85	12.97	12.97
	September	2.5%	18.54	17.59	15.69	12.84	12.84
	October		18.36	17.42	15.53	12.71	12.71
	November		17.90	16.98	15.15	12.39	12.39
December	17.45		16.56	14.77	12.08	12.08	
2013	January	2.2%	17.02	16.14	14.40	11.78	11.78
	February		16.64	15.79	14.08	11.52	11.52
	March		16.28	15.44	13.77	11.27	11.27
	April	1.8%	15.92	15.10	13.47	11.02	11.02
	May		15.63	14.83	13.23	10.82	10.82
	June		15.35	14.56	12.99	10.63	10.63
	July	1.8%	15.07	14.30	12.75	10.44	10.44
	August		14.80	14.04	12.52	10.25	10.25
	September		14.54	13.79	12.30	10.06	10.06
	October	1.4%	14.27	13.54	12.08	9.88	9.88
	November		14.07	13.35	11.91	9.74	9.74
	December		13.88	13.17	11.74	9.61	9.61
2014	January	1,0 %	13.68	12.98	11.58	9.47	9.47
	February		13.55	12.85	11.46	9.38	9.38
	March		13.41	12.72	11.35	9.28	9.28
	April		13.28	12.60	11.23	9.19	9.19
	May		13.14	12.47	11.12	9.10	9.10
	June		13.01	12.34	11.01	9.01	9.01
	July		12.88	12.22	10.90	8.92	8.92
Maximum remuneration part			100%	90%	90%	100%	100%



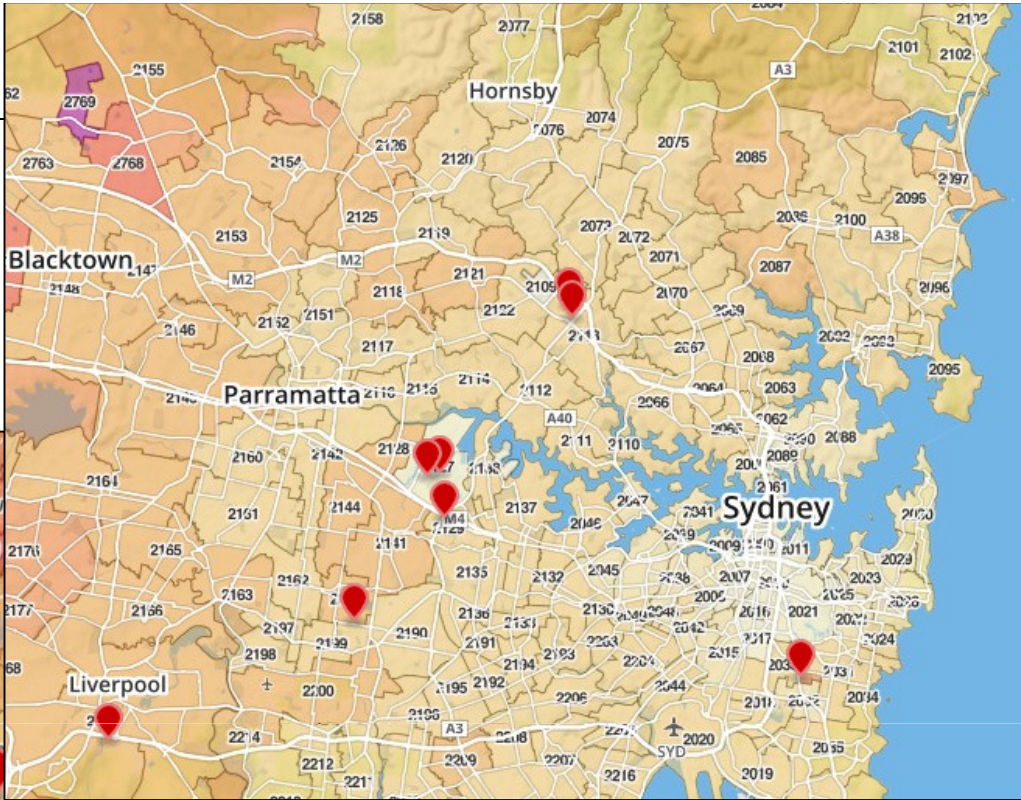
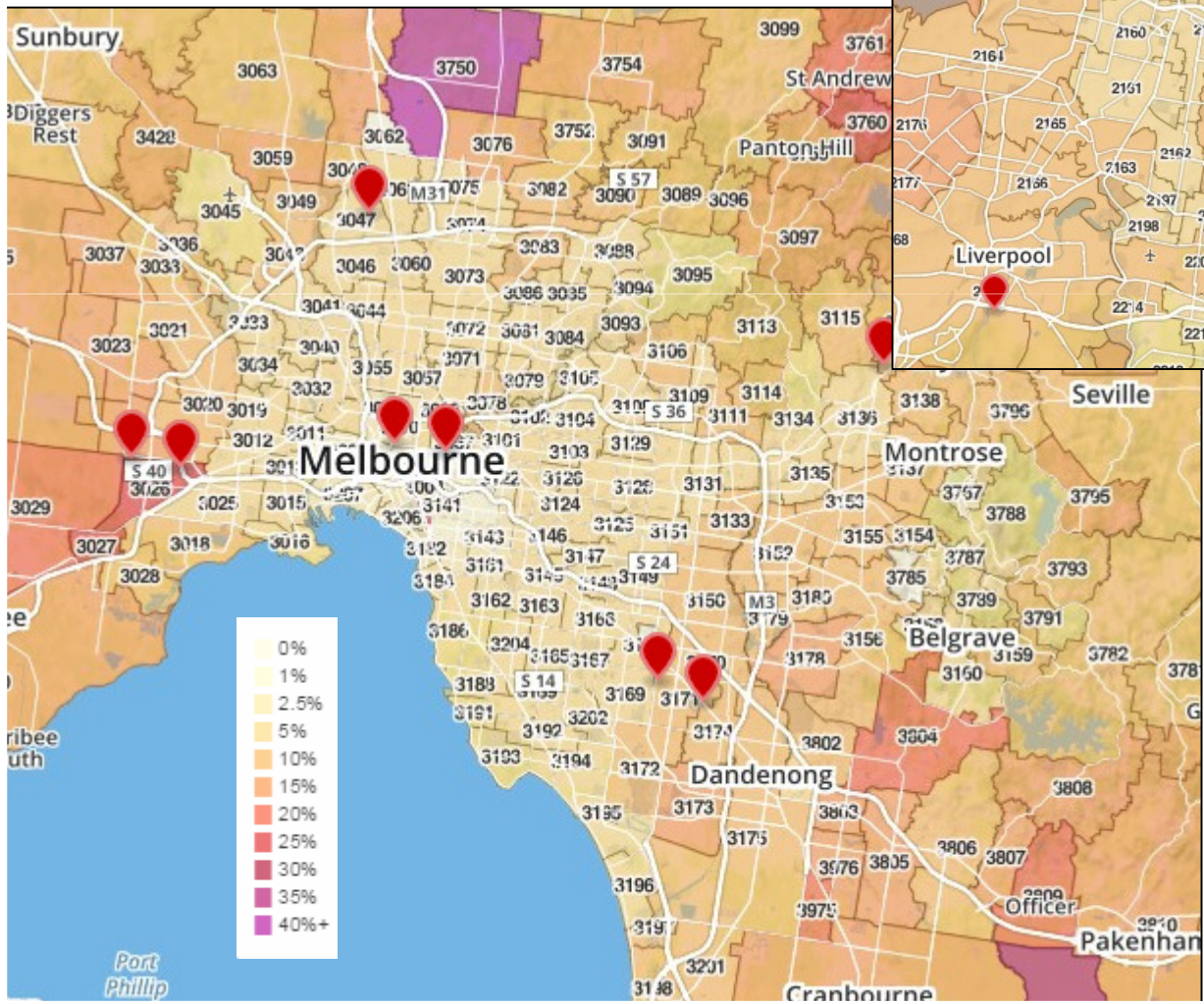
# Uptake, driven highest in Queensland..... SA & QLD first to introduce FiT - 2008



Data from the Clean Energy Regulator plus  
The Small-scale Generation Unit (SGU) database  
the Large-scale Renewable Energy Target (LRET)

# Melbourne (VIC) FiT – 2009

# Sydney (NSW) FiT – 2010 *and then closed mid 2011*

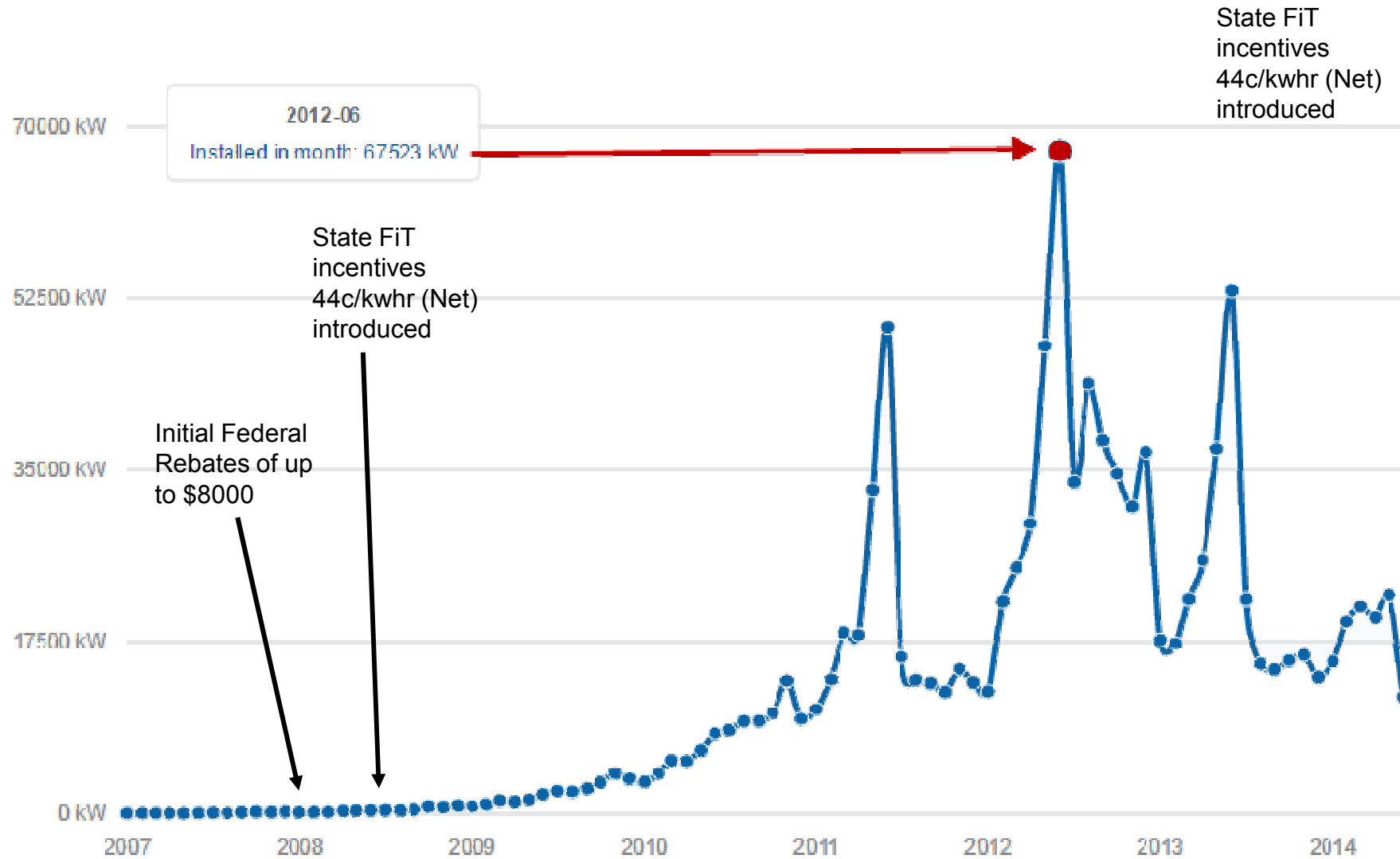


**Some demographics issues:**  
Sydney, one of the most unaffordable housing markets (therefore less discretionary income)?

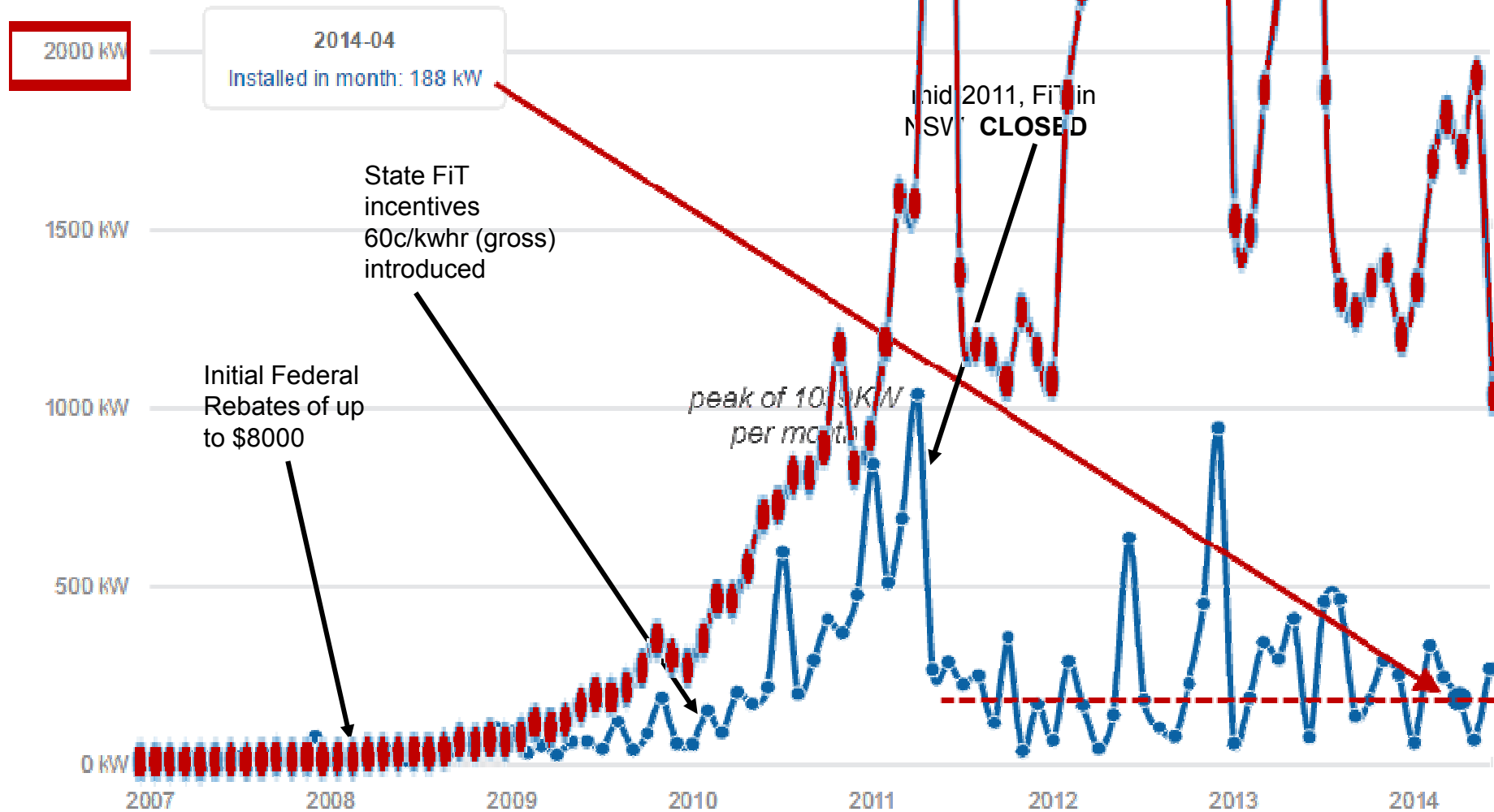
The MRET will increase from 9,500 gigawatt-hours to 45,000 gigawatt-hours by 2020



# Aggregated monthly QLD PV installed capacity per month



# Aggregated monthly NSW PV installed capacity per month:





## 2014 was a significant time in Australian Energy history:

### ***What happened in QLD on July 7th?***

The wholesale price of energy fell into negative territory in the middle of the day

For several days the wholesale price hovered around zero....

It can fall into negative territory at night when coal fired operators are reluctant to switch off so they generally pay the pumped hydro operators to pick up the load.

### ***What happened in SA on Sep 30<sup>th</sup>?***

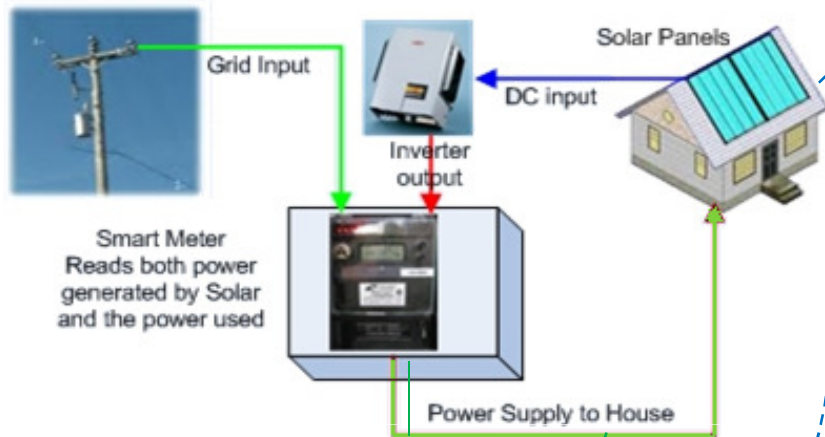
Electricity generated by wind and solar managed to meet all demand for most of the day, and electricity prices went negative for a considerable period that morning.

Having a **Net** FiT may also limit flexibility

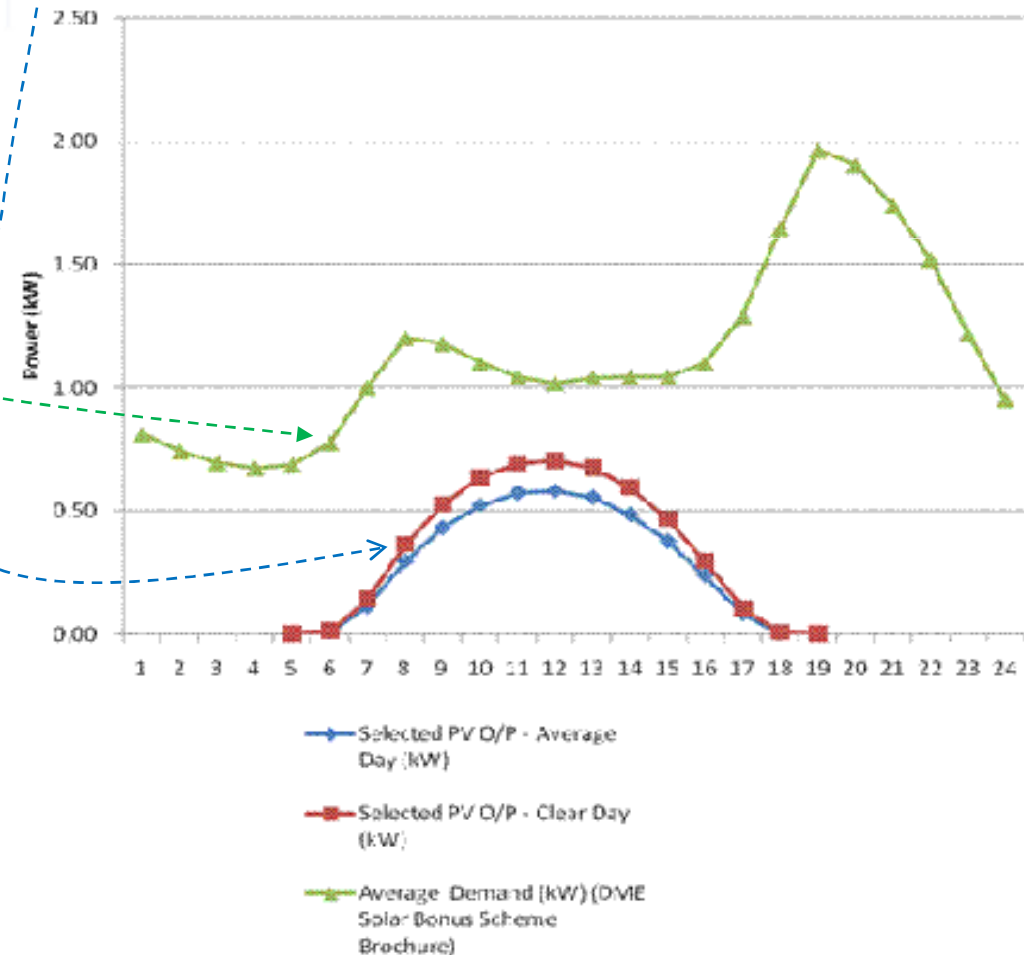
A **Gross** FiT and other combinations may be desirable:

We have seen what happens when FiT pricing can be acted on in a reasonably quick manner with policy flexibility. This would seem to support FiT approaches rather than Net Metering approaches.

# There is a disconnect between when power is available and when peak demand occurs in South East Queensland (SEQ)



PV Output VS Demand in SEQ Homes

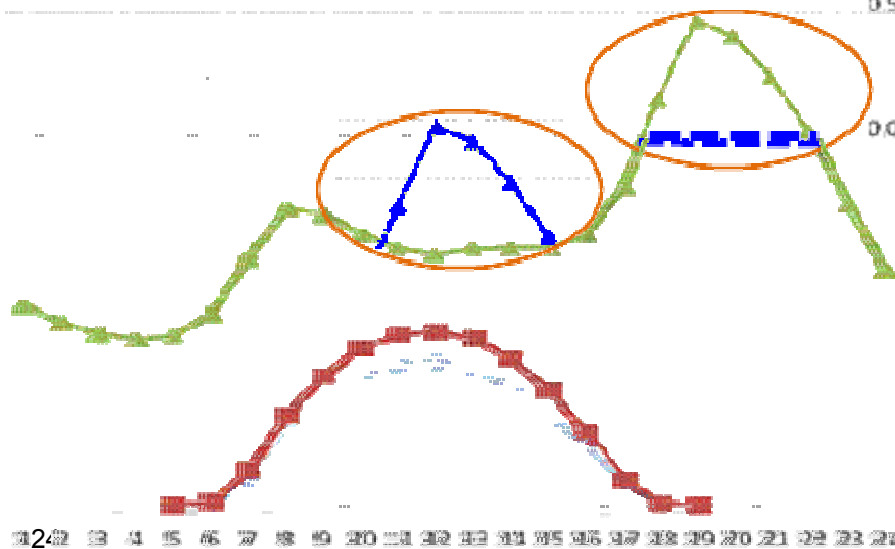
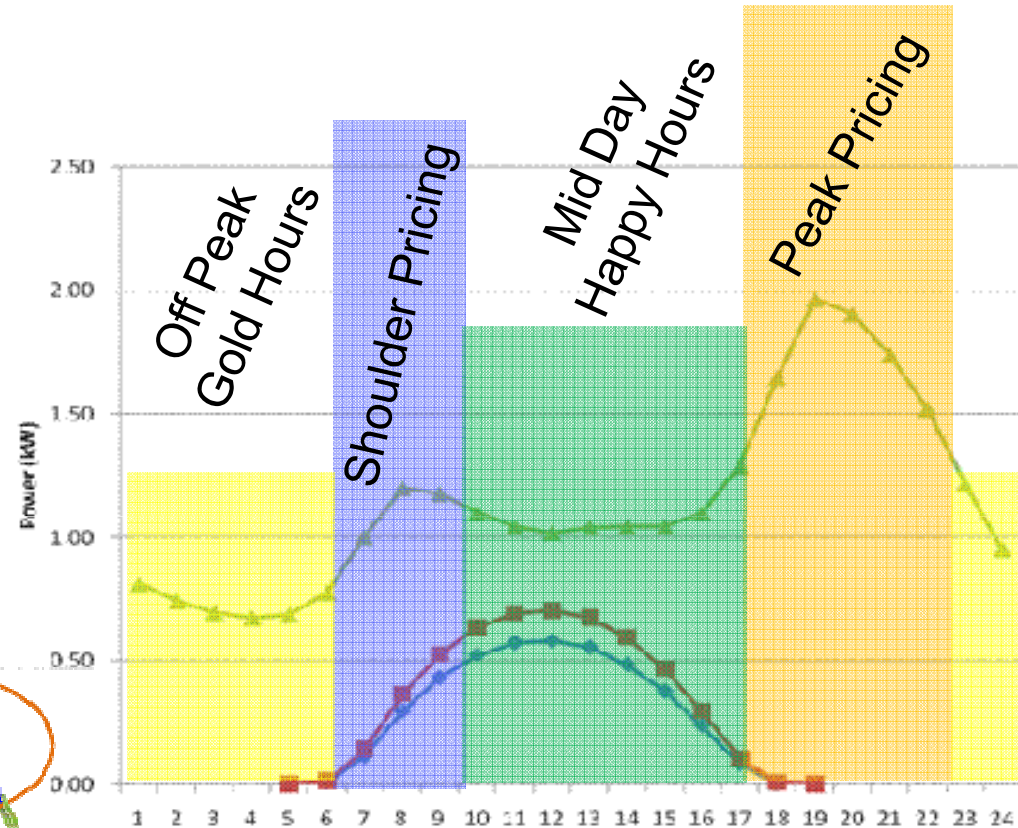


This causes an undesirable behaviour with a FiT based incentive calculated on *Net value* exported rather than *Gross value* exported



## There are some things that could be done from a policy viewpoint






The use of TOU with Feed-in tariff is an approach that can address behaviours or encourage storage



Ontario  
 $\leq 10$  kW - 80.2c kWh  
 $10 \leq 250$  kW 71.3c /kWh  
 And for other RE:  
 Biomass, biogas and hydro get 30%  
 adder in peak and -10% off peak

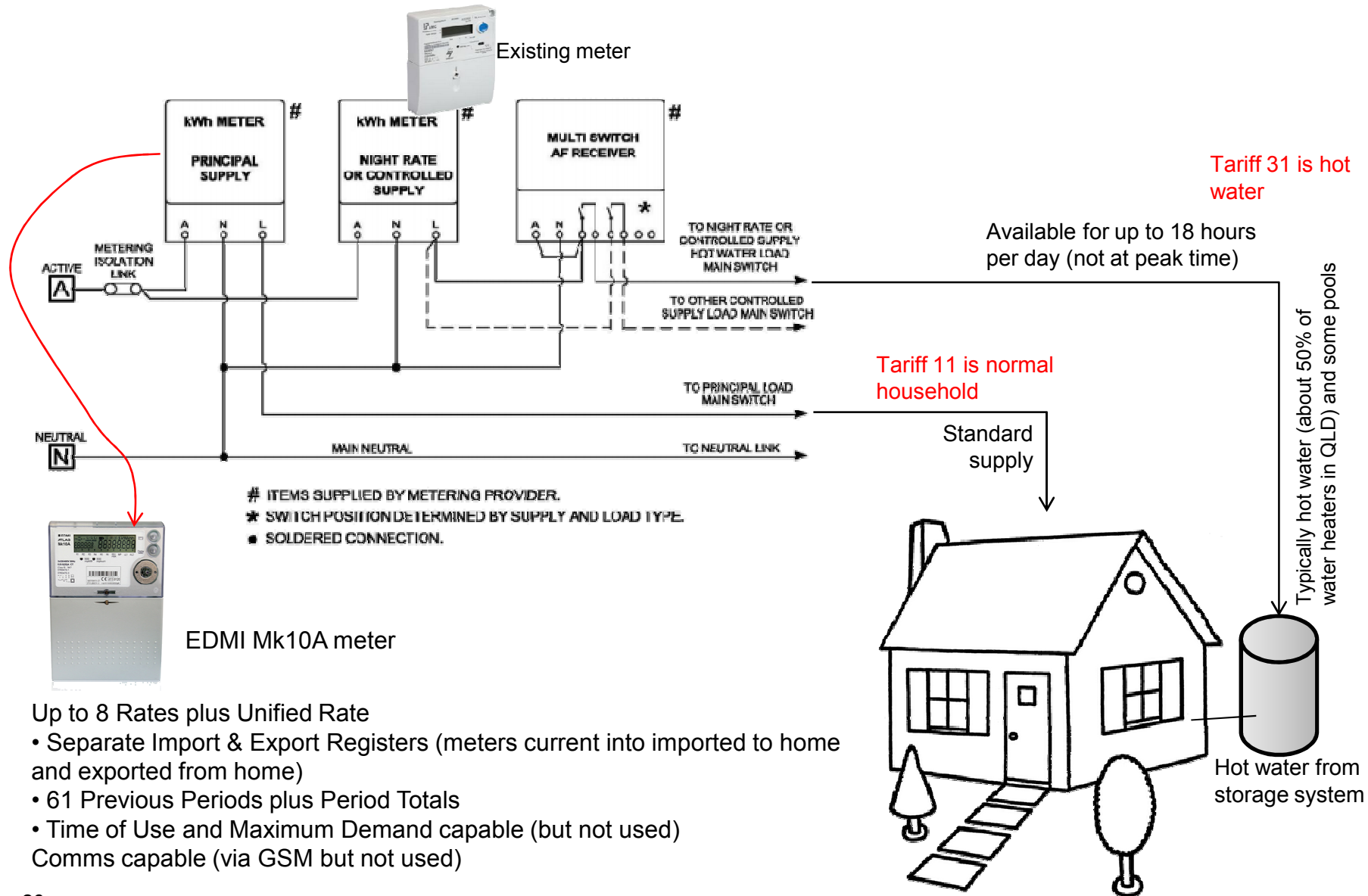


## A wide variation of approach abounds; but limits apply throughout:

Country	Eligible Generation Technologies	Individual Generation Capacity Limit	Compensation and Reconciliation	Interconnection Process	Eligible Customer Classes
Australia 	Solar (Residential) + Fuel Cell in Victoria + Solar Wind, Biomass at grid scale	Solar 1Ø ≤ 10 kW ≤ 30 kW for 3Ø systems	Varies by State. Some states are Gross FIT some are Net FIT. The REC payments come from the federal government and the FIT come from the State Government. Most states now have FIT under retail value	Simplified process – cycle time was 2-3 months at peak time. The connection is paid for with the certified installer.	Res + C&I
Denmark 	Solar PV Wind Biogas Biomass Hydro	<b>Solar</b> ≤50kW <b>Wind</b> ≤25kW <b>Other</b> ≤11kW	Denmark is mainly through Premium Tariff and Net Metering. There is a small unit funding program which leans more toward supporting small consistent generation technologies such as biomass	Prioritised interconnections for small scale generators.	Res + C&I
Germany 	Solar PV Wind Biogas & Biomass Geothermal Hydro CHP (source)	- FIT for ≤500kW Market Premium over this	Germany treats RE relatively the same across a range of RE portfolios. ie The FIT are consistent for Wind, PV, Geothermal, Hydro, CHP (biomethane), Biomass – Biogas limited to 75kW	Simplified and streamlined process for small generators	Res + C&I with varying rates based on category
USA - eg California 	Solar PV Wind Biogas Fuel cells	≤ 1 MW Different per state ie Cal ≤100kW	<ul style="list-style-type: none"> <li>Mandatory for utilities to purchase electricity generated.</li> <li>Credit cycle of 12 months</li> </ul>	Some burdens apply depending on state can be difficult to wade through permitting and obstructive utility submission processes	Res + C&I
Mexico 	Solar PV Solar Thermal	≤ 10 kW - ≤ 500 kW	<ul style="list-style-type: none"> <li>Perpetual rollover if less than 50 dollars.</li> <li>Physical monthly compensation if greater than 50 dollars</li> </ul>	Simplified and streamlined process for small generators	Res + C&I



# Off peak (or controlled load tariffs). – using dual element meter



Up to 8 Rates plus Unified Rate

- Separate Import & Export Registers (meters current into imported to home and exported from home)
- 61 Previous Periods plus Period Totals
- Time of Use and Maximum Demand capable (but not used)
- Comms capable (via GSM but not used)



# Typical situation:

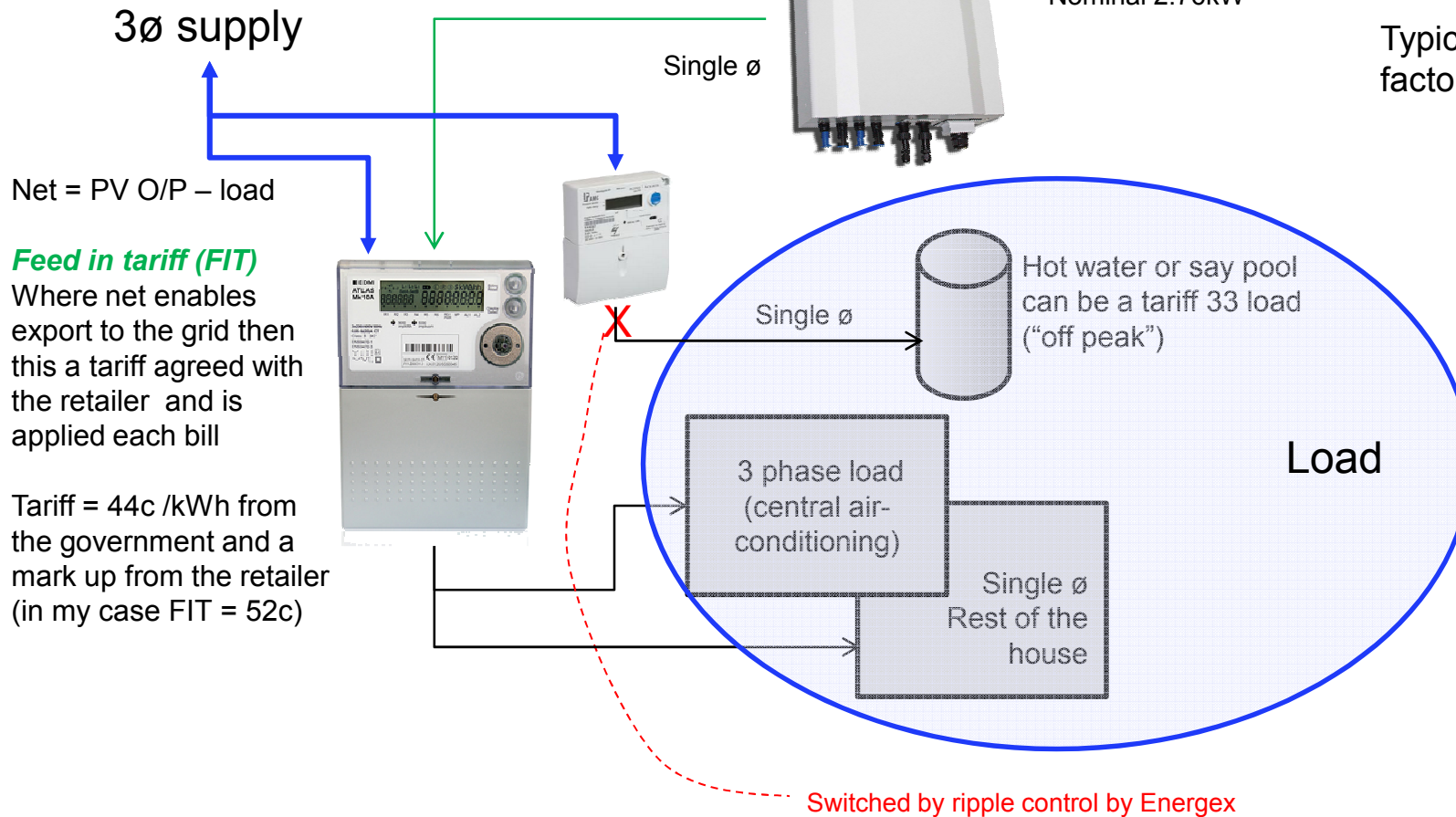


12 X 230W panels

2.6kW inverter

Nominal 2.76kW

Typical capacity factors of 14% in QLD



Net = PV O/P – load

### Feed in tariff (FIT)

Where net enables export to the grid then this a tariff agreed with the retailer and is applied each bill

Tariff = 44c /kWh from the government and a mark up from the retailer (in my case FIT = 52c)



**Energy Plan type:** AGL Select® 7% - Electricity

**Billing Frequency:** Electricity every 3 months

**Fixed Benefit Period:** 2 years

**Supply Commencement Date:** See General Terms clause 2.2

**Fixed Benefit Period End Date:** Second anniversary of the Supply Commencement Date

**Early Termination Fee (subject to Cooling-off Period):**

- > Within the first 12 months: \$75.00 GST Incl. (\$68.18 GST Excl.)
- > Within the second 12 months: \$50.00 GST Incl. (\$45.45 GST Excl.)

**Discounts & Rewards:**

- > 7% Guaranteed Discount

### Important Notice to the Consumer.

You have a right to cancel this agreement within 10 Business Days from and including the day after you receive this agreement. Details about your additional rights to cancel this agreement are set out in the information on the back of this agreement.

### Your Electricity rates.

AGL changes its rates periodically; we may change the below rates with notice to you.

Electricity usage per quarter	Unit	GST excl.	GST Incl.
Tariff 11**	c/kWh	26.73	29.403
T31 controlled load <sup>^</sup>	c/kWh	12.37	13.607
Feed-in tariff <sup>#</sup>	c/kWh	52.00	
Supply charge	c/day	50.21	55.231

\*\* Tariff 11 - Residential all consumption.

<sup>^</sup> Tariff 31 night rate is applicable to customers who have storage water heaters and permanently connected heat bank hot water heater. Electricity supply is made available for a minimum of eight hours per day at times determined by your retailer.

<sup>#</sup> QLD government solar feed-in tariff and additional AGL credit.

Your bills will show the GST exclusive rates and GST will be added to the totals. See your terms and conditions for how to apply for a feed-in tariff.

### Important things you should know about your Energy Plan.

- > A discount equal to 7% of the amount payable for your applicable Energy usage Charges applies as part of this Energy Plan. The discount does not apply to fixed daily Energy supply Charges, demand charges, or Choice™ Charges.
- > Your Energy Plan has no fixed term. At the end of the 2 year Fixed Benefit Period your Energy Plan, including all applicable credits, will continue for a further 2 year Fixed Benefit Period, unless we contact you otherwise or your Energy Plan is terminated.
- > Enclosed is a \$50 voucher for AGL Smarter Living in store and in home appliances and services. Not redeemable for purchase of new appliances. Conditions apply - see voucher.

### Notes:

All tariffs are unique to AGL retailer – some variation exists across the retailers

The meters are still manually read each 3 months by a meter reader

The old meter is not changed for the controllable load; so the load control relay operated by ripple control from Energex remained intact (cheapest option for Energex) This meter measures off peak load (billed at 12.37 c/kWh)

The new meter measure the gross imported power (billed at 26c/kWh – tariff 11)

The new meter measures the gross exported to the grid (credited at 52c/kWh)

The net energy is what is billed for with the above rates applied to imported and exported energy



**Your account summary.**

Account name  
Supply address  
Supply period 11 Oct 2013 to 14 Jan 2014

Previous balance	\$158.74cr
Payment received	\$0.00
Balance brought forward	\$158.74cr
<b>New charges and credits (see overleaf for details)</b>	
Usage and supply charges	\$584.00
Credits and rebates	\$520.50cr
Total GST for new charges	\$54.66
<b>Credit balance</b>	<b>\$40.58cr</b>

Late payments may incur a fee of \$14.00 (incl. GST). If you are unable to pay, call 131 245.

Your account number 9676 0418

**Credit balance \$40.58cr**

**Getting in touch.**

Call 131 245  
Visit agl.com.au  
Heating, cooling & hot water. 131 766  
Sales & installation, service & repair, all from AGL Smarter Living.

**Faults and Emergencies.**

**ENERGEX's Distribution Network South East Queensland Solar Installations & Installed Inverter Capacity by Postcode up to December 2013**

Postcode / Suburb	Sum of Capacity (kW)	Number of Solar PV Installations
<b>4179</b>		
LOTA	624.54	218
MANLY	810.75	265
MANLY WEST	3105.61	1042
	<b>4540.9</b>	<b>1525</b>

### Amount of PV:

In Queensland the PV is now over 1000MW capacity – A typical suburb Manly West chosen for an example

The typical suburb is a suburb with no high rise houses, many sitting on about 700 – 1000sqm of land. Roof space is plentiful!

The sampled suburb is approximately 5 square kilometres. The population of Manly West is was 11,189 in 2011 with about 5000 homes. So from the above statistics solar is installed on approx 1 in 3 homes.



Meter no.	Read date	Read type	Rate description	Start read	End read	kWh
807906	19 Jan 15	Actual	Controlled load	21,226	21,898	672
1376032	19 Jan 15	Actual	Peak	22,122	24,125	2,003
1376032	19 Jan 15	Actual	Solar	5,825	6,635	810

Your next meter read is due between **17 Apr 15** and **23 Apr 15**. Please ensure easy access to your meter on these days.

### How we've worked out your bill.

#### Previous balance and payments.

		Total
Previous balance	\$268.49	
10 Nov 14 payment	\$268.49cr	
<b>Balance brought forward</b>		<b>\$0.00</b>

#### New charges and credits.

Usage and supply charges	Units	Price	Amount
Peak	2003kWh	\$0.2537	\$508.16
Tariff 31 Controlled Load	672kWh	\$0.1174	\$78.89
Supply charge	96 days	\$0.8341	\$80.07

#### Other charges

Total charges + \$679.85

#### Credits

AGL Solar Rebate*	810kWh	\$0.52	\$421.20cr
7% Guaranteed Discount			\$41.09cr
<b>Total credits</b>			<b>- \$462.29cr</b>

Total new charges and credits = \$217.56

Total GST + \$62.60

**Total due (includes GST) = \$280.16**

### Moderate use QTR's:

Invoiced for \$584.00 in energy on the two tariffs (tariff 11 and 31)

The previous bill was from a moderate QTR where not much air-con but plenty of sunshine! So there was an accumulated \$150 credit. This bill had \$520.50 cr from the FIT so in the end the account was:

Previous: \$158.74cr  
 Import: \$584.00  
 Tax: \$ 54.66  
 Export: \$520.50  
 Current: \$40.58 cr

# Some observations comparing US and Australia on penetration:

Glen Garner  
Senior Managing Consultant – Global Energy & Utilities  
Feb 2015



Prices are reducing in the US, but transformation of the fuel source has been slower than many other places in the world

Figure 3: States Currently at Grid Parity

Grid Parity at \$3.00 (\$2.10 w/ ITC)	LCOE (\$/KWh)	Average Cost of Electricity (\$/KWh)
Arizona	\$0.11	\$0.11
California	\$0.12	\$0.16
Connecticut	\$0.15	\$0.17
Hawaii	\$0.12	\$0.37
Nevada	\$0.10	\$0.12
New Hampshire	\$0.15	\$0.16
New Jersey	\$0.15	\$0.16
New Mexico	\$0.11	\$0.11
New York	\$0.15	\$0.18
Vermont	\$0.16	\$0.17

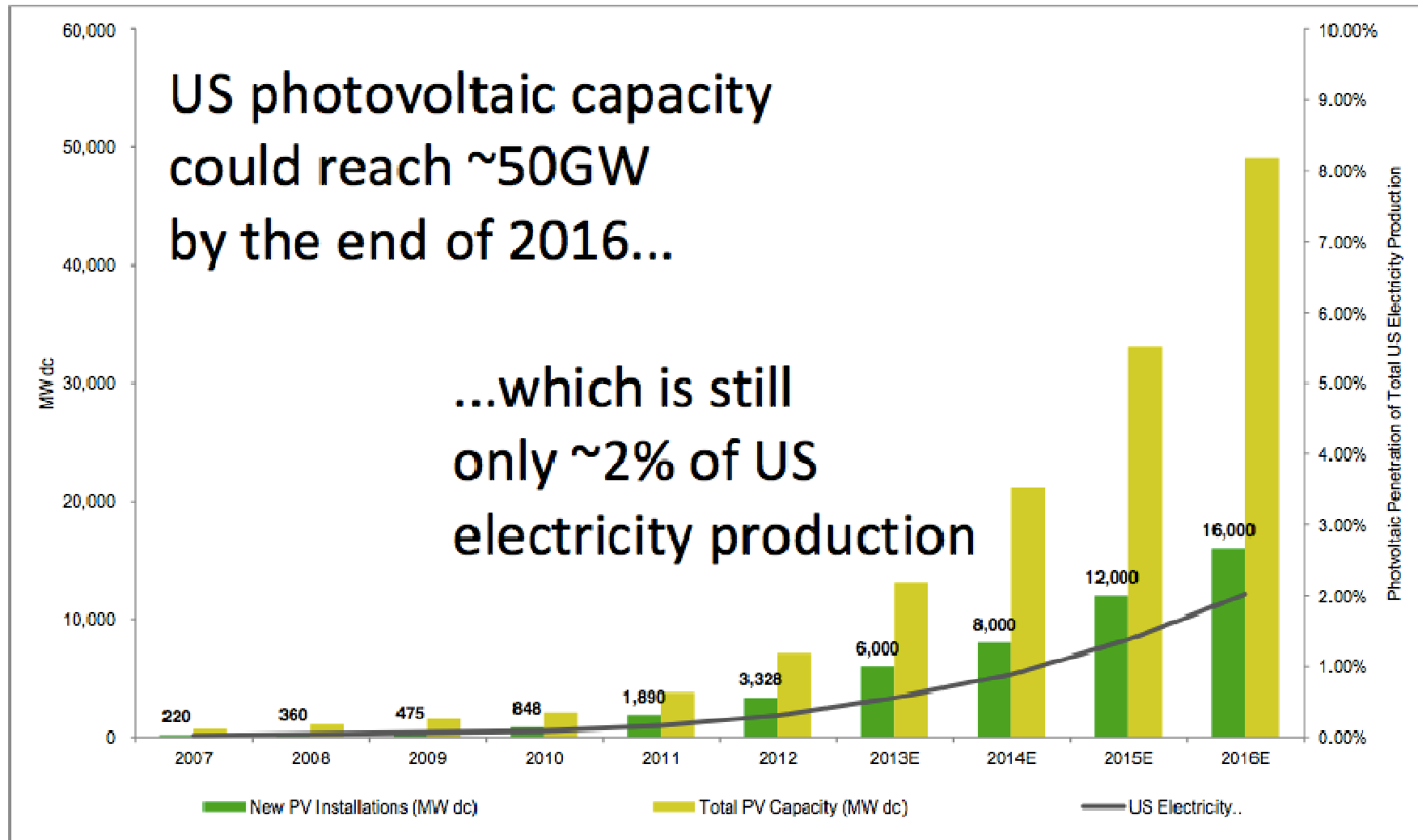
Source: Deutsche Bank

Figure 4: Additional States Poised to Reach Grid Parity

Grid Parity at \$2.50 (\$1.75 w/ ITC)	LCOE (\$/KWh)	Average Cost of Electricity (\$/KWh)
Colorado	\$0.10	\$0.12
Delaware	\$0.12	\$0.13
Washington, DC	\$0.12	\$0.12
Florida	\$0.11	\$0.11
Kansas	\$0.11	\$0.11
Maryland	\$0.12	\$0.13
Massachusetts	\$0.13	\$0.15
Michigan	\$0.14	\$0.14
Pennsylvania	\$0.13	\$0.13
Rhode Island	\$0.13	\$0.15
South Carolina	\$0.11	\$0.12
Wisconsin	\$0.13	\$0.13

Source: Deutsche Bank





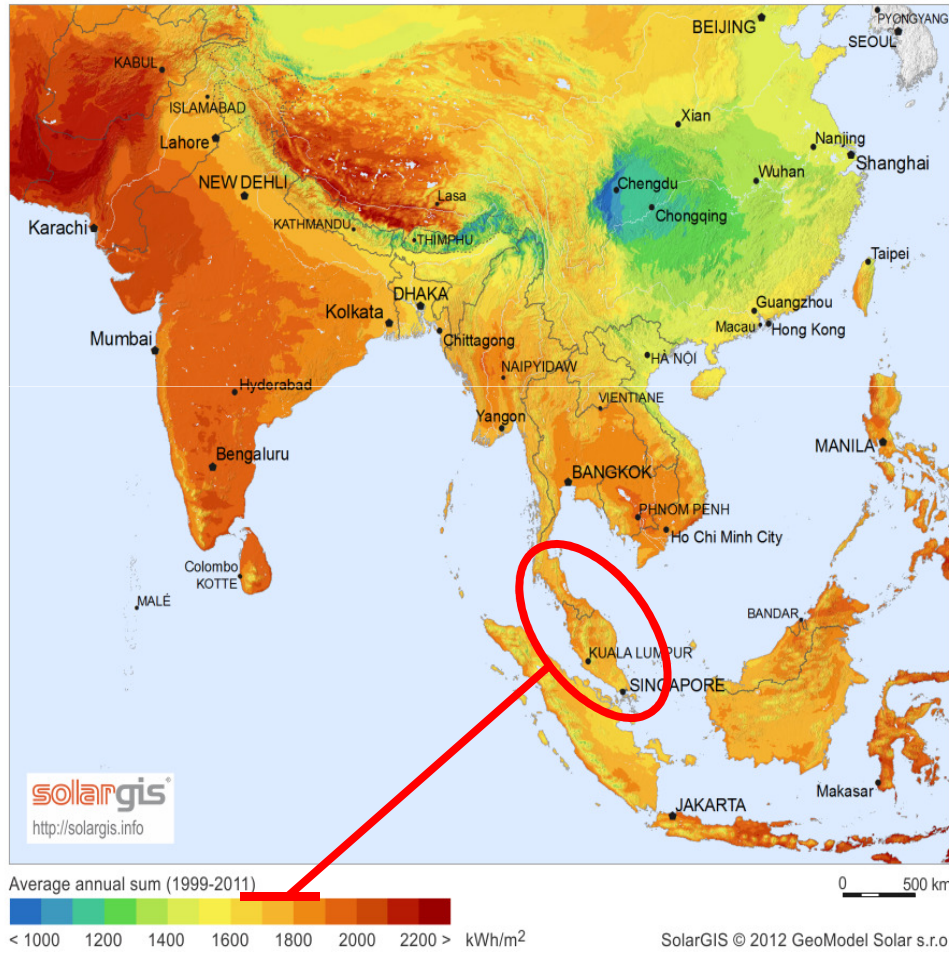
Source: Deutsche Bank, EIA, SEIA



# Asia has a good energy resource capability:

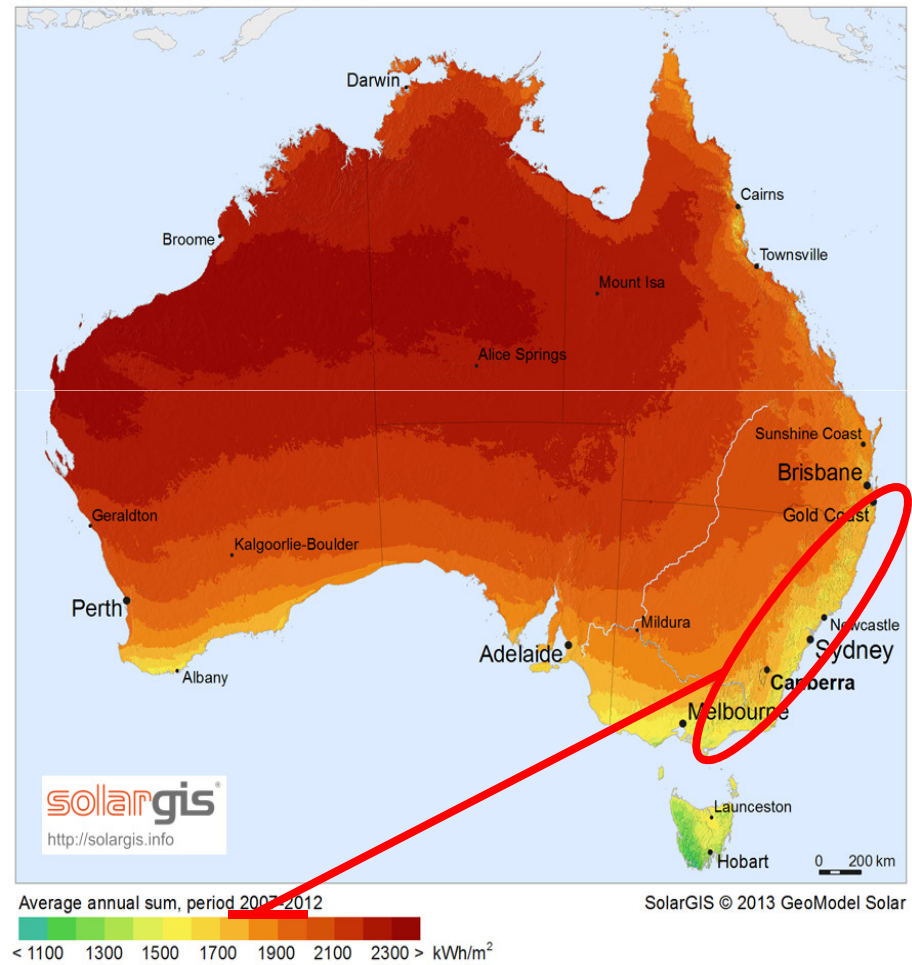
Global Horizontal Irradiation

South And Southeast Asia



Global Horizontal Irradiation

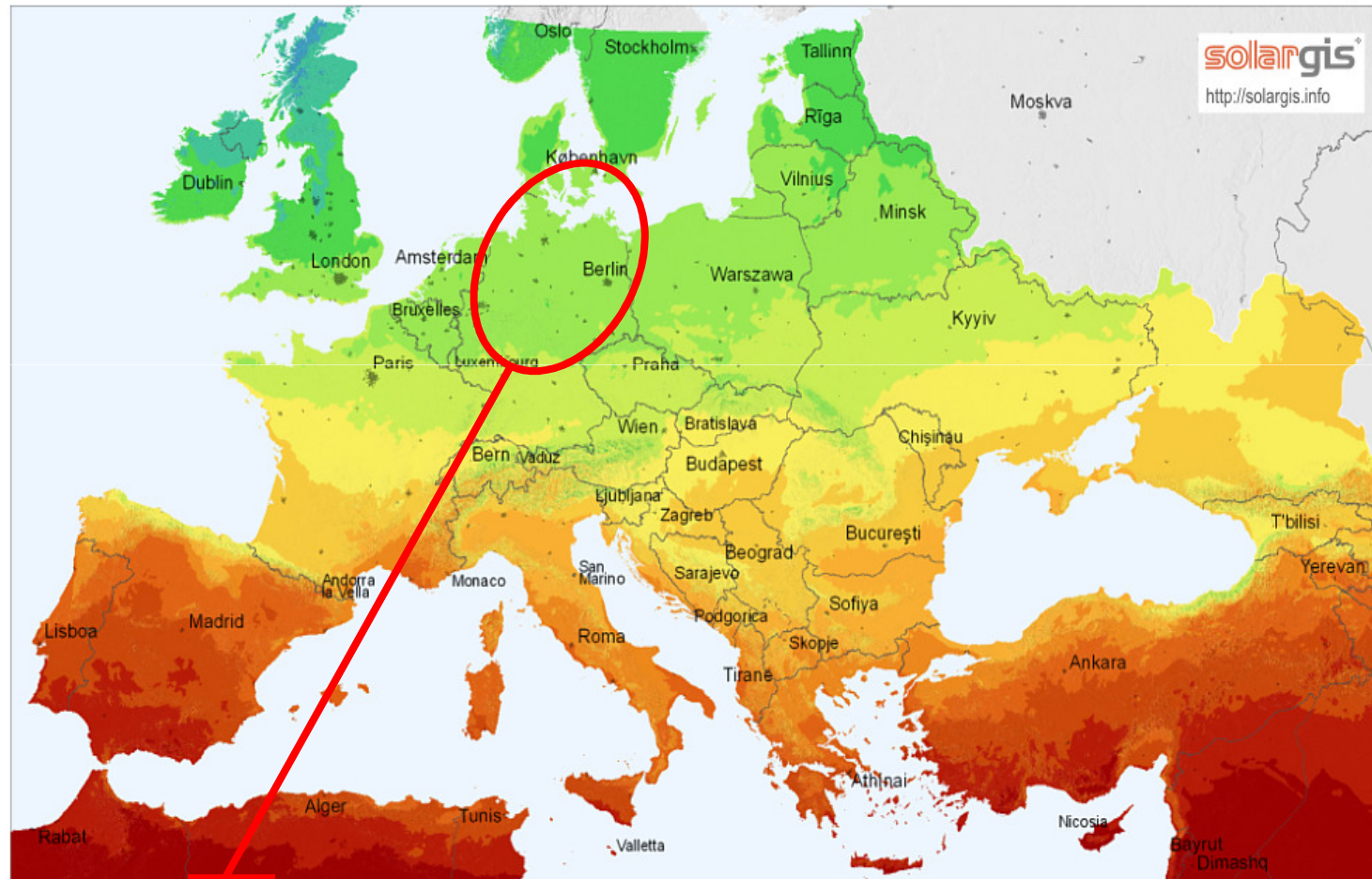
Australia



# Every KWh produced in Malaysia was cheaper to produce, and cheaper to replace:

Global horizontal irradiation

Europe



Average annual sum (4/2004 - 3/2010)



0 250 500 km