Headline	Running to promote efficient use of energy		
MediaTitle	The Star		
Date	20 Apr 2017	Color	Full Color
Section	Metro	Circulation	338,368
Page No	15	Readership	1,032,000
Language	English	ArticleSize	236 cm ²
Journalist	N/A	AdValue	RM 11,923
Frequency	Daily	PR Value	RM 35,768





Participants of the Energy Efficiency Run 2017 at the starting line.

Running to promote efficient use of energy

THE Energy Commission organised the Energy Efficiency Run 2017, or better known as EE Run 2017, to promote efficient use of energy while encouraging a healthy lifestyle.

About 1,500 people, including the commission staff, joined the run in Putrajaya.

Commission chairman Datuk Abdul Razak Abdul Majid said energy efficiency was a long-term initiative to reduce the use of fossil fuel such as coal and gas.

"All of us are energy consumers, so it is vital that the desire for energy efficiency begins with ourselves.

"Responsible consumers are the core of energy efficiency.

"Even with renewable energy, prudent consumption and conservation should become a way of life to ensure a secure supply of energy, while consciously planning to hand over a sustainable earth to our future generations," he said.

Each person who completed the run received a finisher medal, while the top 10 winners of each category received a cash prize.

The champion, first and second runnersup received a trophy each.

Besides the run, there were also exhibitions, games and quizzes on energy efficiency.

EE Run was held for the first time in 2011 as "Larian Tenaga 2011", in conjunction with the commission's 10th anniversary.

Due to overwhelming response, the event has been held every two years since and renamed the Energy Efficiency Run.