Headline	IGEM 2017 targets RM1.6b business leads		
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## IGEM 2017 targets M1.6b business leads

**By Stephanie Augustin** stephanie@mmail.com.my

Greentech & Eco Products Exhibition & hydro, and 3% RE in our energy mix. By Conference Malaysia (IGEM) 2017, which 2020, we hope to achieve RE capacity is slated to take place at the KL Conven- of 2,080 megawatts via the feed-in tariff tion Centre here from Oct 11 to Oct 13, mechanism," Devamany said. targets to bring in RM1.6 billion in business leads.

exhibitors and attract 30,000 visitors to ensure efficient energy use in buildover the three-day event, the Energy, ings, industries and households. Green Technology and Water Ministry said yesterday.

ny S. Krishnasamy officiated the soft ers, and promoting the implementation launch of IGEM 2017 here yesterday, on the sidelines of the Electric, Power, and Renewable Energy (EPRE) 2017 event which will run till March 17.

"One of the silver linings that has come about as a result of the global fluctuation of oil prices, at least for the renewable energy (RE) sector, is that alternative energy is now in the spotlight once again due to the volatility and finite nature of

"Continuing to rely on fossil fuels means we will be more vulnerable to its market fluctuations," Devamany said in his speech officiating the launch of EPRE 2017 earlier yesterday.

He added that depleting oil reserves coupled with accelerated climate change provide great impetuses for Malaysia to make the long-awaited shift to RE.

ture energy use could not only prevent petitive because conventional energy is Malaysia from becoming a net fuel importer in the next 30 years but also reduce our carbon emissions and improve in being more energy-efficient as it does quality of rural life," he added.

Over 90% of the country's national electricity supply is still derived from to actively look into — the need to incenfossil fuels, with a minimal amount of tivise more private companies to invest in RE sources like hydro, biomass from oil palm plantations and biogas from palm

"As part of the 11th Malaysia Plan (11MP) from 2016 to 2020, we target to

KUALA LUMPUR — The International achieve 53% coal, 29% gas, 15% large

He added that during 11MP, measures will be taken to identify potential im-IGEM 2017 is expected to rope in 300 provements and appropriate approaches

These include increasing competencies of energy service providers, especial-Deputy minister Datuk Seri SK Devama- ly registered electrical energy managof energy performance contracting for government buildings.

User awareness will be enhanced on energy labelling, standards like ISO 50001 for buildings, and minimum energy performance standards for appliances.

"Other specific measures will include the introduction of the enhanced time of use tariff scheme and the gradual abolishment of the special industrial tariff for energy-intensive industries.

"The Public Works Department saw energy savings of up to 14% or between RM2 million and RM2.5 million a year by improving building designs to make them more energy efficient, including retro-fitting some government buildings in Putrajaya," the deputy minister said.

He said, however, that similar efforts "Developing feasible solutions for fu- in the private sector are not price-comso heavily subsidised by the government.

> Companies are thus less keen to invest not benefit them cost-wise.

"This is one of the areas that we need energy-efficient solutions.

"The main challenge for Malaysia at the moment is to ensure the long-term economic sustainability of RE. Thus, we need to implement the appropriate framework that allows the sector to become self-sus-

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taining, while ensuring it doesn't burden the taxpayer," Devamany said.



(From left) Malaysian Exhibition Services general manager Alun Jones, TNB corporate affairs & communications senior general manager Datuk Mohd Aminuddin Mohd Amin, Greentech Ideaslab CEO Elina Jani and Devamany during the soft launch of IGEM 2017 yesterday.